

Science Communication & Outreach

A Hands-on Minds-on Workshop

On the 25 and 26th of October 2021, Institut Curie will host a 10-hour long workshop on Science Communication and Outreach. The workshop will be delivered by <u>Native Scientist</u> and is designed for students and researchers wishing to improve their communication skills or initiate/enhance their participation in outreach. Preference will be given to PhDs from the EuReCa PhD Programme.

Workshop Programme - 25th October

09:00 Introduction

09:30 Science Communication and Outreach 101

10:30 Morning Break

11:00 Communicating Effectively

12:30 Lunch Break

13:30 Build Your Own Science Outreach Toolbox - Part I

15:30 Afternoon Break

16:00 Build Your Own Science Outreach Toolbox - Part II

17:30 Conclusions

Workshop Programme - 26th October

From 9am to 3pm: "Improve Your Science Outreach Pitch" 30-min slots for 1:1 sessions.

Please note that from 9am to 3pm, each participant is only required to attend one 30-min slot.

3.30-4.30pm: Final Pitch Practice.

All participants attend.

Location: rooms TBC.

Workshop Trainers

Joana Moscoso, PhD

With 11 years of experience in science communication and outreach, Joana is the co-founder and director of Native Scientist, an award-winning European-wide non-profit organisation that provides science outreach training to international scientists, and delivers educational programmes that help ethnic minority and migrant children develop high aspirations and positive attitudes to science and language. Her science outreach work has been distinguished multiple times, including prizes from the Royal Society of Biology, Imperial College London, and MIT Innovator Under 35.

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Sara Marques, PhD

With 15 years of experience in science communication and outreach, Sara has been responsible for developing, coordinating, delivering and evaluating a wide variety of outreach activities. She became Native Scientist's training manager three years ago where she coaches scientists to deliver impactful science outreach projects.

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