

Entrepreneurship: Start-up creation at Curie

Training In'C2

Launched in 2017 at Institut Curie, the Curie In'C2 initiative is an awareness-raising initiative about Technology Transfer. It aims at promoting Innovation, Creativity and Curiosity by encouraging Institut Curie members to transfer the enormous potential of their work and ideas into accessible and commercialized technologies and products.

<https://techtransfer.institut-curie.org/page/inc2-initiative>

Time & Format

April 22, 2021 from 2 to 5:30pm

Teams - Digital seminar

1. Start-up creation & Entrepreneurship

Speaker: Jérémie Weber

Duration : 45' - 14h – 14h45

Format & Objectives: the objective of this first presentation of 45 minutes in total is to present the main aspects related to business creation. To do this, a presentation (30') followed by a question and answer session (10') will aim to answer the following questions Why create? When to create? How to create?

Key messages:

- The creation of a start-up is a way to valorize innovation
- Entrepreneurship is a human adventure involving many legal, scientific and commercial aspects
- The team is important and must be complementary in terms of expertise

2. Presentation of Institut Curie incubation program

Speaker: A'dem Bokhari

Duration: 14h45 – 15h30

Format & Objectives: presentation of the final version of the incubation program, focusing in particular on the services offered by the DVPI (see brochure) and the indicators related to start-ups from the Institut Curie.

Key messages:

- The incubation program is reserved for Institut Curie members and is run by the DVPI
- Personalized support focusing on 3 areas: training, maturation and structuring

BREAK (15')

3. Feedback on a deeptech start-up creation

Speaker : Magali Richard

Duration: 30'

Format & Objectives: in line with the theme of this half-day session, we would like Institut Curie employees to benefit from the experience of Magali Richard, CEO and co-founder of One Biosciences. This experience sharing, with a slide show, will focus in particular on structuring a business creation project, seeking funding and setting up a pitch deck.

Key messages:

- Need for a complementary team (on scientific and business aspects in deeptech)
- Entrepreneurship is a human adventure
- Point of vigilance on time to market and financing in deeptech Health

4. Start-up financing

Duration: 60'

Format & Objectives: presentation of about 45 minutes followed by 15 minutes of questions on the various methods of financing innovation (grants, subsidies, loans, statutes - CIR, JEI, BA and others...)

in the field of Health, especially DeepTech. It would be interesting to present, in particular through concrete examples, the financing made available according to the life cycle of the project and the counterparts associated with the financing presented (non-dilutive vs dilutive)

Key messages:

- Sequential search for financing
- Difference between non-dilutive and dilutive (amounts, counterparts, TRL...)
- Role and relationship with investors